

Collaboration Diagnostic: Six-Month Insights



Total Respondents
1011

The 5 Collaborator Types

Casual Collaborators

- Enjoy traditional communication and collaboration tools
- Value connecting with people in real time
- Tend to take a "wait and see" approach to adopting new technology
- Often small business owners or those in administrative /operational roles in the workplace

Meticulous Collaborators

- Security is mission critical
- Slower to adopt new collaboration technology
- Often work in professional services, administrative and human resources roles

Practical Collaborators

- Tactically focused; rely on collaboration solutions for productivity
- Collaborate on the go often via smartphone
- Work across a broad range of industries, with an emphasis on healthcare, finance and insurance

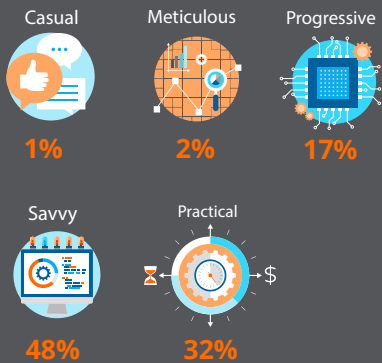
Savvy Collaborators

- Collaboration solutions are essential to success
- Prioritize sharing visual presentations and fostering interactive environments
- Often in information services, marketing and sales

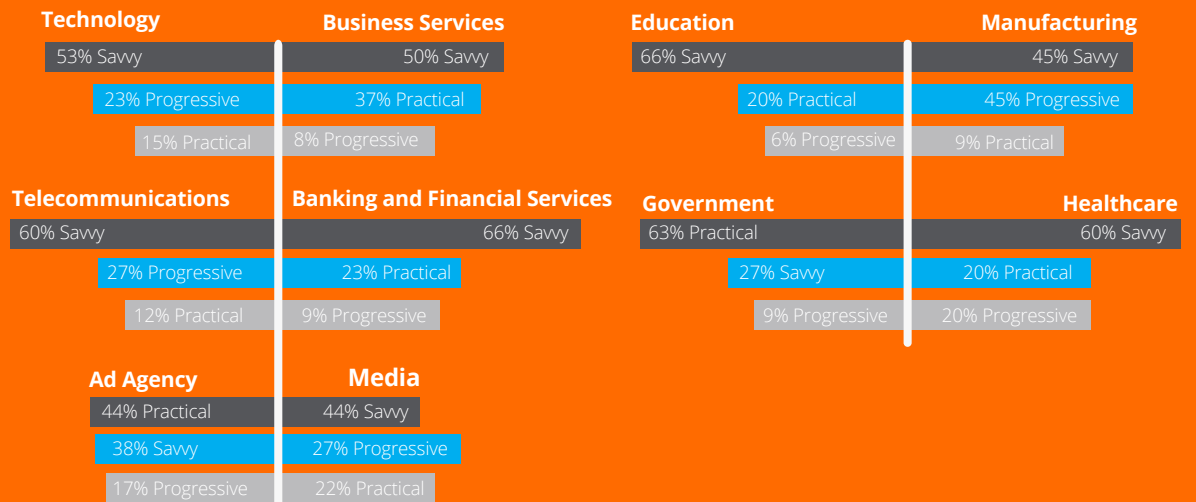
Progressive Collaborators

- Highly engaged with and motivated to use collaboration solutions
- Technology trendsetter
- Often in information services, technology consulting, product development and operational roles

Respondents by Collaborator Type



Personality Types by Industry



Collaboration is Essential to Success...

8.15 out of 10 respondents believe communication and collaboration solutions are vital to their professional success.



Top ranked benefits and attributes of communication and collaboration solutions were:



8 out of 10 Connecting with people in real time

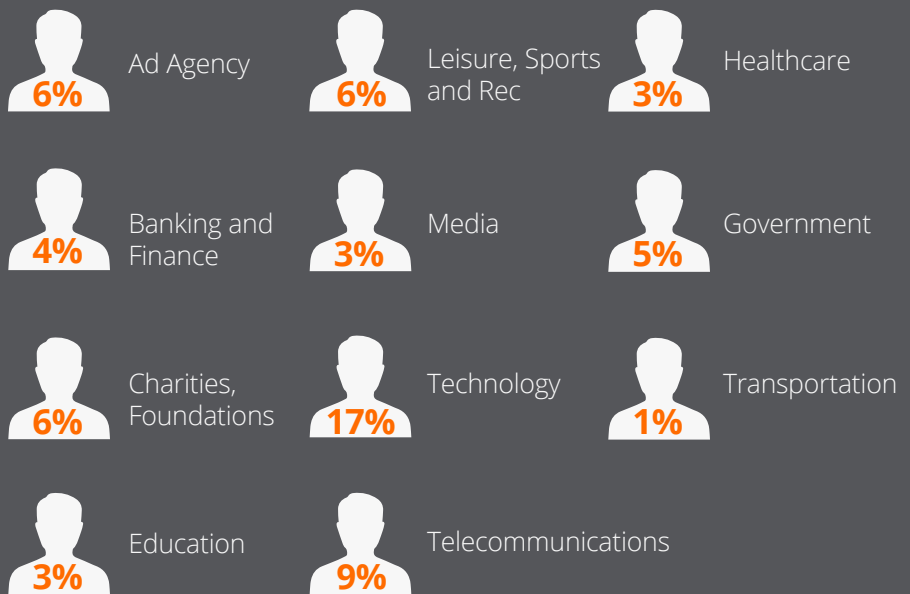


7.5 out of 10 Providing an environment for idea exchange



8 out of 10 Connecting people regardless of location

Respondents by Industry



About the Survey:

In 2016, PGI launched the Collaboration Diagnostic Quiz to help knowledge workers identify their collaborative personality and understand the nuances of how they collaborate with others. Six months and over 1000 respondents later, we wanted to share the collaborative insights we've gathered based on the collaboration habits of our respondents.

